

MERITUS ULAGANJA D.D.
HEINZELOVA ULICA 62/A
10 000 ZAGREB

SECURITY: MRUL
ISIN: HRMRULRA0009
LEI: 74780080JD6L45P7YG07
REGULATED MARKET SEGMENT: ZAGREB STOCK EXCHANGE, THE OFFICIAL MARKET
HOME MEMBER STATE: CROATIA

PUBLICATION OF OTHER INFORMATION

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NOTICE OF THE NEW SUCCESS OF THE M+GROUP

The M+ Group (Meritus ulaganja d.d. - ZSE: MRUL) has raised more than HRK 105 million of fresh capital through a secondary public offering of new shares, in which many institutional investors and small investors participated. A total of 124,227 new shares were issued at a price of HRK 850.00, which makes the new shareholders the owners of 12.65% of Meritus ulaganja. In the total structure of investors, mandatory pension funds led with 65.02% of the total number of new shares, 3.58% were subscribed by voluntary pension funds, 24.80% by investment funds, 2.37% by insurers, 3.83% of shares were acquired by natural persons, while legal entities subscribed 0.40% of shares. Issuing and listing Agent is Privredna banka Zagreb P.L.C.

“The great success of the secondary public offering of new shares showed the market's trust in the M+ Group as an innovative and technologically advanced company, the leading Croatian BPTO (Business Process and Technology Outsourcing) company and the largest provider of BPTO services in Southeast Europe and Asia Minor. We realized the first domestic public offering of shares in 2021 and the only offer of shares from the technology sector in the history of the domestic capital market. We are extremely pleased that most of the M+ Group's current institutional investors, including all four mandatory pension funds, have increased their stake in the company, which convincingly confirms their confidence and support for our further ambitious growth in an even wider range of economic sectors. We are also looking forward to the new institutional and small investors”, stated **Darko Horvat**, President of the Management Board of Meritus ulaganja d.d.

With its initial public offering of shares on the Zagreb Stock Exchange in August 2019, when HRK 93 million of capital was raised, M+ Group realized the first public offering of shares of a domestic company since 2017. During the initial public offering in August 2019, the share price of the M+ Group was HRK 260.00, and with the just-completed public offering, exactly two years later, it reached a high HRK 850.00, which means that the share price has more than tripled. Over the same period, the value of CROBEX increased by about 2%.

“We are extremely pleased that the M+ Group has, once again, decided to finance its impressive growth with capital raised through a regulated market. In developed economies, this is a logical way of financing the development cycles of a company, which shows that the M+ Group is following trends that we hope will

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become common in our market. The very high interest of investors in a significantly higher valuation than in the initial public offering testifies that there is enough capital in Croatia to finance interesting and successful investment stories.”, stated **Ivana Gažić**, President of the Management Board of Zagreb Stock Exchange.

The raised capital will be used by the M+ Group for growth and acquisitions in developed markets, infrastructure and technological equipment needed for further business development and continued strong positioning as a technological leader in the BPTO sector, capable of providing technical support to the most demanding clients in banking and finance, telecommunications, technology, e-commerce and logistics. The capital will also be used to further reduce the need for borrowing from credit institutions. The company already has a very low level of indebtedness and significant cash reserves.

“More than HRK 105 million of fresh capital, in addition to the existing high liquidity of the M+ Group, is a strong lever for our continued growth in developed markets, especially by co-investing with private equity and venture capital funds in propulsive and healthy companies with great growth potential. We are proud to have already made two investments under this model, one in partnership with the leading private equity fund for investments in Central Europe, Mid Europa Partners based in London, and the other with the leading venture capital fund in Southeast Europe, South Central Ventures. We will continue with the independent acquisition of companies that we assess will have a synergistic effect on our business operations and strengthen, expand and upgrade the business of the M+ Group, in accordance with our strategic plans”, stated **Darko Horvat**.

*M+ Group is a Croatian company owned by private investors, all four mandatory pension funds in Croatia, voluntary pension and investment funds, as well as private equity and venture capital funds. The company is headquartered in Zagreb and operates in nine countries. In addition to Croatia, M+ Group operates in Slovenia, Bosnia and Herzegovina, Serbia, Turkey, Romania, Hungary, the United Kingdom, and the United States. It operates in the markets of the European Union and North America. Over the past five years, the M+ Group has made **14 acquisitions** and secured a diversified client portfolio consisting of leading telecoms, financial, technology and logistics companies, as well as e-commerce companies and those operating in the consumer goods sector.*

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