Cookie Notice

MERITUS ULAGANJA d.d.

8th December 2023

Contents

1. General

1.1. This Cookie Notice (hereinafter: The "**Notice**") is given by **MERITUS ULAGANJA d.d.** with headquarters in Zagreb, Ulica grada Vukovara 23, PIN: 62230095889 (hereinafter: the "**Company**" or "**We**") In this sense, the Company holds the position of the controller.

1.2. This Notice contains information about the processing of your personal data if you are visiting our website www.mplusgroup.eu (hereinafter: "**You**").

1.3. This Notice is published on the date indicated above.

1.4. In case of any questions or requests regarding the handling or protection of your personal data, please contact us at dpo–mplus@dlaw.hr or by post at the address of the company's headquarters Ulica grada Vukovara 23, Zagreb with the indication "PERSONAL DATA PROTECTION".

2. Visitors to our website (cookies)

2.1. A cookie is a small text file that our website stores on your computer or mobile device when you visit the site. Cookies may be classified into several categories:

2.1.1. First party cookies are cookies set by the website you are visiting. Only that website can read them. In addition, a website might potentially use external services, which also set their own cookies, known as third–party cookies.

2.1.2. Persistent cookies are cookies saved on your computer and that are not deleted automatically when you quit your browser, unlike a session cookie, which is deleted when you quit your browser.

2.2. Depending on their function, cookies may be:

2.2.1. Necessary cookies: They help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

2.2.2. Statistics cookies: They help website owners to understand how visitors interact with websites by collecting and reporting information.

2.2.3. Marketing cookies: Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user.

2.3.   Statistics and marketing cookies will be stored to your device only if you have consented to that by using our cookie tool. Consent may be withdrawn at any time, while cookies can also be deleted by clearing the browsing history of your browser. For more details, check the privacy and cookie settings in your preferred browser. In addition, for more information on cookies, check allaboutcookies.org (please note that this is a third–party website with which we are not affiliated).

2.4.   Our websites (www.mplusgroup.eu) use the following cookies:

Necessary cookies		
Cookie name	**Purpose**	**Expiry**
cookiehub	Used by CookieHub to store information about whether visitors have given or declined the use of cookie categories used on the site.	365 days
Statistics cookies		
Cookie name	**Purpose**	**Expiry**
__hstc	This cookie name is associated with websites built on the HubSpot platform. This is the main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	180 days
hubspotutk	This cookie name is associated with websites built on the HubSpot platform. This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	180 days
__hssrc	This cookie name is associated with websites built on the HubSpot platform. Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.	Session
__hssc	This cookie name is associated with websites built on the HubSpot platform. This cookie keeps	1 hour

	track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	
_ga_*	Contains a unique identifier used by Google Analytics 4 to determine that two distinct hits belong to the same user across browsing sessions.	730 days
_ga	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.	730 days
ln_or	Used by LinkedIn to determine if Oribi analytics can be carried out on a specific domain.	1 day
Marketing cookies		
Cookie name	**Purpose**	**Expiry**
_gcl_au	Used by Google AdSense to understand user interaction with the website by generating analytical data.	90 days

2.5. More information on the cookies provided by Google is available at:

– https://support.google.com/analytics/answer/6004245,

– https://policies.google.com/technologies/ads?hl=en-US and

– https://policies.google.com/privacy?hl=en-US.

3. Other information regarding your personal data

3.1. You can read more about how we handle your personal data and your rights in our Notice on the processing of personal data [link].